



City Applied For

Piaggio Vehicles Pvt. Ltd.

Two Wheeler Business

Dealership Application Form

Motoplex P3 (Vespa, Aprilia, MotoGuzzi)	
---	--

Vespa Motoplex P2 (Vespa, Aprilia Scooters)	
---	--

Applied By:

Name	
Mobile	
Email	
Date (dd/mm/yy)	

Instructions

1. Please fill in all the sections in the proposal form.
2. Please ensure that the application form is complete in all aspects. Incomplete applications may get rejected by PVPL team.
3. Please submit all relevant documents in support of the information provide along with the documents detailed in last page.
4. Email a copy to abdul.khan@piaggio.co.in with all relevant documents (In case of additional information, you may please attach enclosures)
5. Submit the printed copy of the completed form along with all the required documents at the following address:
Channel & Business Development
Piaggio Vehicles Private Limited
(Two Wheeler Business)
4th Floor "Sky One"
Plot No. 72, Next to Clover Water
Garden Kalyani Nagar,
Pune - 411006
Maharashtra, India
+91-20-6749-2400
6. The applicant acknowledges that copies of all documents, photographs etc. furnished by him to PVPL in the process of applying for dealership will henceforth become a property of PVPL and will be retained by them for their records.
7. The applicant has made full disclosure of all the information required in this application and all the information given by him is true in all respects. The applicant further acknowledges that any misrepresentation, whether intentional or unintentional, in the information submitted in the connection with the application shall be grounds upon which PVPL may either-
 - a) Decide to no longer consider his application, or
 - b) Immediately terminate any dealership agreement executed by PVPL with him or the dealer company designed by him.
8. PVPL reserves the right to reject any application without assigning any reason whatsoever and the decision of PVPL shall be final and binding on the party.
9. Please note PVPL stands for "Piaggio Vehicles Private Limited" in the form.
10. Please sign and stamp on all the pages of application form and documents before submission.
11. Please super scribe the envelope with; **"Dealership"**.

Name

Signature

Date

Section A

Proposed Dealer Principle's Profile

1. Key Applicant's Profile

Name	
Date of Birth	
Phone	
Mobile	
Email	
Address	
City	
State	
PIN	

Photograph
Of
Key Applicant

2. Educational & Professional Qualification of Applicant(s)

Sr. No.	Name	Relationship With Main Applicant	Age	Highest Qualification	Present Occupation	Proposed % Holding in Dealership
1						
2						
3						

3. Details of any other members who could be part of the management:

	Member 1	Member 2
Name		
Relationship with the Applicant		
Designation		
Company		
Mobile		
Email Id		

3. Personnel Financial Status (Key Applicant)

Asset Class	Asset Details	Value In Lacs	Liability Class	Liability Details	Value In Lacs
Cash			Bank Borrowing		
Securities			Personal Loans		
Real Estate			Income Tax Liabilities		
Household Items			Others		
Business Investment					
Total Asset [A]			Total Liabilities [L]		

Section B

Business Profile (Existing Businesses)

1. Company Structure

 Proprietorship Partnership Private Limited

For Proprietorship

Sr. No.	Company	Designation	From Date	To Date	Duration	Turnover (Lac)
1						
2						
3						

For Partnership

Sr. No.	Name	Qualification	Age	Work Experience in Years	Capital Contribution	
					Rupees in Thousand	In Percentage
1						
2						
3						
4						

More Details:

--	--	--	--	--	--	--

For Private Limited/Public Limited

Sr. No.	Name	Qualification	Age	Work Experience (Inn Years)	% Share Holding	Designation/ Responsibility
1						
2						
3						
4						

More Details:

--	--	--	--	--	--	--

Section C

Financial Details (Existing Business)

1. Financial Details

Representation	Financial Details	Rupees- In Lacs		
		FY 15-16	FY 16-17	FY 17-18 (Projected)
A	Total Paid up Capital			
B	Reserve & Surplus			
C = A+B	Net Worth (A+B)			
D	Medium & Long Term Loans			
E	Book Value of Fixed Assets			
F	Turn Over			
G	Profit Before Tax			
H	Profit After Tax			
I	Total Manpower Deployed			

2. Banker Details

Sr. No.	Bank Name & Address	Type of Facility	Limit Sanctioned	Details of Assets Hypothecated & Their Market Value	
1					
2					
3					
4					

3. Financial & Professional Details

	Company Name	Type of Business	Business Locations	Year of Establishment	Type of Company	Nominated Family Member	Turnover (Lacs) 2015-16	Net Worth (Lacs) 2015-16	Turnover (Lacs) 2016-17	Net Worth (Lacs) 2016-17
Automobile										
	Total 1									
Non Automobile										
	Total 2									
Total (1+2)										

Type of Business: Trading, Manufacturing, Service, Retails etc.

Type of Company: Private Ltd., Partnership, Proprietorship

Section D

PVPL – 2W Dealership Proposal Details

1. Do you propose to make new company: Yes No

If No, Which existing company will operate proposed Vespa Dealership?

Name of the Company			
Year of Formation			
GST			
PAN		Turn Over (In Lac)	

If Yes, Mention the details-

a) Type of Firm:

Proprietorship Partnership Private Limited

b.1) For Proprietorship Firm

Candidate		Source of Funds	

b.2) For Partnership & Private Limited (Proposed Share Holding Pattern)

Sr. No.	Name	Relationship	Proposed % Share Holding
1			
2			
3			

2. Investment (In Lac)

Sr. No.	Types of Funds	Long Term	Working Capital
1	Own Funds		
2	Term Loans		
3	Total (1+2)		
4	Source of Funds		
5	Time Frame to Source Funds		

Section E

Market Information

1. City Information

City Population		Area	
Industries Present			
Other Economic Activity			
Automobile Brands Present in Town (4W)			
Automobile Brands Present in town (2W)			
Automobile Brands Present in Town (Superbike/Premium 2W)			

2. Market Potential

Sr. No.	Brand	No. of Dealers	Super Bike Sales (Per Month)	Scooter Sales (Per Month)	Motorcycles Sales (Per Month)
1	Honda Motorcycles & Scooters				
2	Hero Moto Corp.				
3	TVS Motors Ltd.				
4	Suzuki Motors				
5	Mahindra Two Wheelers				
6	Yamaha Motors India				
7	Enfield India				
8	Bajaj Auto				
9	Ducati				
10	Harley Davidson				
11	BMW				
12	Triumph				
13	Others				

3. Expected Sales Volume (Unit)

Sr. No.	Model	Year 1 (Average Per Month)	Year 2 (Average Per Month)	Year 3 (Average Per Month)
1	Vespa 125/150			
2	Aprilia SR 125/150			
3	Aprilia			
4	MotoGuzzi			
Total				

Section F

Infrastructure Details

Sr. No.	Heads	Showroom	Workshop	Stockyard
1	Plot Size (Sq. Ft.)			
2	Covered Area (Sq. Ft.)			
3	Open Area (Sq. Ft.)			
4	Plot Frontage (Ft.)			
5	Build-up Area Frontage (Ft)			
6	Nearby Landmark			
7	Ownership Status (Owned/Rented/Leased)			
8	Type of Work (Renovation/Major Renovation/ Green field)			
9	Time Required to Complete as Per Norms (From Date of Issue of LOI- In Days)			
10	Address			
11	Pin-code			
12	Location			

Any Other Details:

City Map

(With Location Mapping of Proposed Site & Completion Dealerships)

Paste here
(Multiple Photos)

Photographs

Showroom Pictures: Outside & Inside

(Close Right Angular Shot)

Paste here
(Multiple Photos)

Photographs

Workshop Pictures: Outside & Inside

(Close End)

Paste here
(Multiple Photos)

Photographs (Brands present on the same street/ complex etc.)

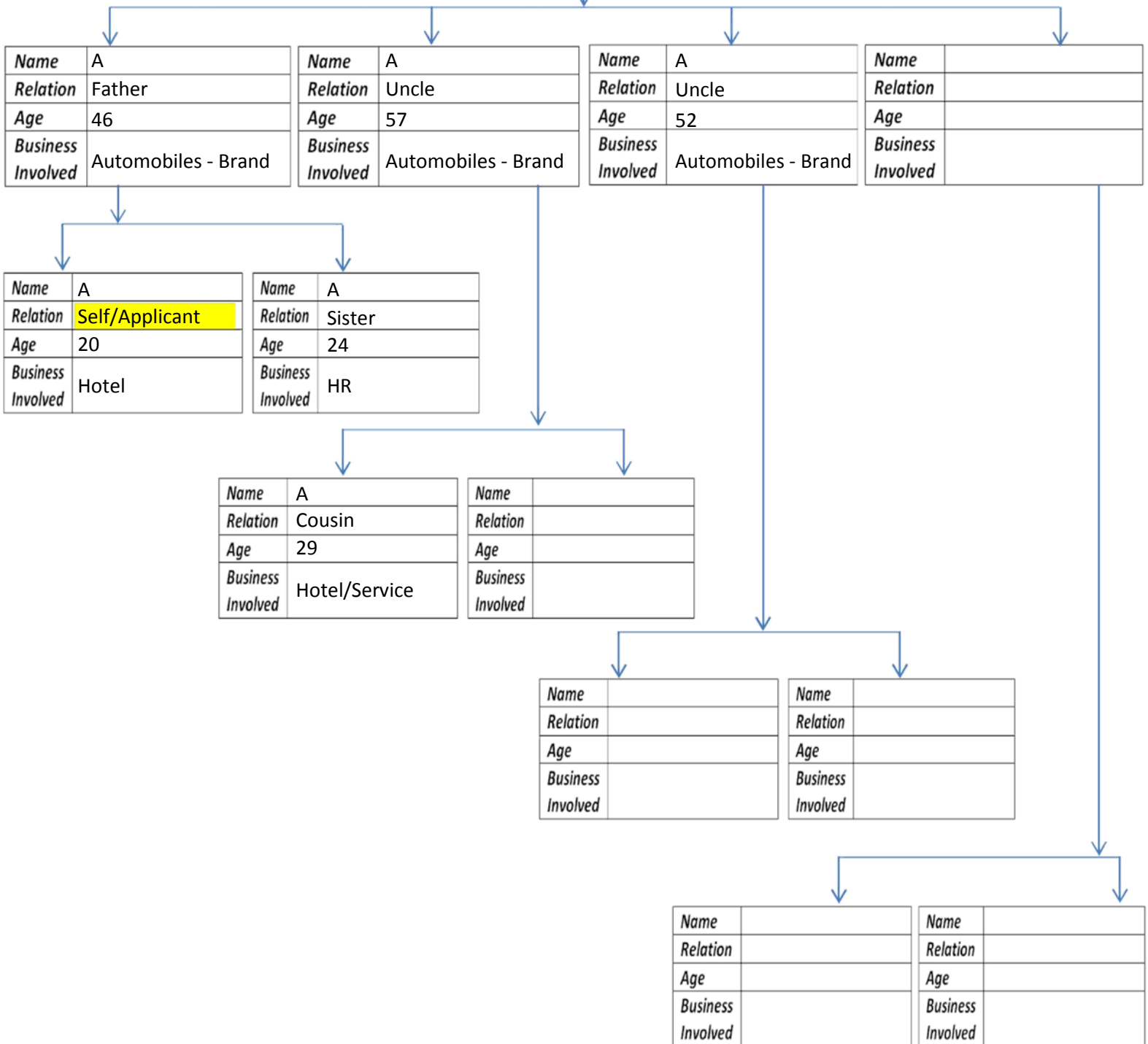
Paste here
(Multiple Photos)

Paste here
(Multiple Photos)

Family Tree

Sample

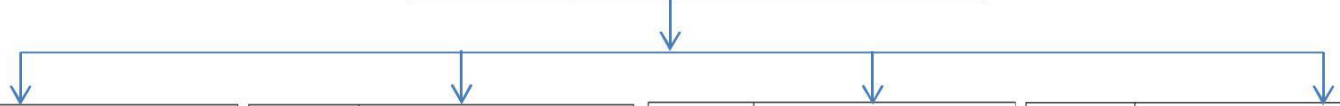
Name	XYZ
Relation	Grand Father
Age	72
Business Involved	Manufacturing-Wires



Family Tree

Please Fill Here

Name	
Relation	
Age	
Business Involved	



Name		Name		Name		Name	
Relation		Relation		Relation		Relation	
Age		Age		Age		Age	
Business Involved		Business Involved		Business Involved		Business Involved	



Name		Name	
Relation		Relation	
Age		Age	
Business Involved		Business Involved	



Name		Name	
Relation		Relation	
Age		Age	
Business Involved		Business Involved	



Name		Name	
Relation		Relation	
Age		Age	
Business Involved		Business Involved	



Name		Name	
Relation		Relation	
Age		Age	
Business Involved		Business Involved	



Check List of Documents

Please attach the below mentioned documents:

		Check List
1	Copy of Memorandum/Articles of Association(For Private Limited)	
2	Partnership Deed certified by Bankers, If Applicable.	
3	Certificate of Registration.	
4	GST Certificate duly certified by the C.A.	
5	Property Ownership Documents/ Rental Agreement.	
6	Audited Financial Statements for the last 3 years (Certified by C.A)	
7	Net Worth Certificate duly certified by the C.A.	
8	Letter from the Bank Indication Credit Limits & Financial Soundness.	
9	Letter of Deployment of Working Capital.	
10	Declaration of Own Assets with Documentary Proof.	
11	Copy of Income Tax Returns filed for the last 3 years.	
12	Income Tax and Tax Clearance Certificate (Latest)	
13	Voters Card of Applicants.	
14	Photocopy of Pan Card duly certified by C.A	
15	Residential Proof of Applicants.	
16	Location Layout Map.	
17	Proposed Setup Layout (Showroom & Workshop)	

Apart from above detailed documents, please attach documents to support information provided.

Data Protection Terms:

Please Sign all pages to authenticate the information provided.

PVPL may use your information for vetting and to ascertain your suitability to become a PVPL Partner. We may keep your information for a reasonable period and may contact you about our requirements as and when required.

We may carry out necessary due diligence through our credit reference agencies to ascertain credit worthiness about you to prevent fraud & to verify identity. These agencies may carry out searches on based on your record. The information collected will be used by other credit grantors for making credit decisions about you and the people with whom you are financially associated.

We may share the information with our business partners, who may contact you, if required.

You also consent us to transfer your information to countries with different standards of data protection, if necessary for the stated purposes. If we do make such a transfer, we will ensure your information is appropriately protected.

You have a right to ask for a copy of your information and to correct any inaccuracies stated in the information.

Date		Name	
Place		Signature with Stamp	