

GET INTO THE WROGN BUSINESS

FRANCHISEES INVITED FOR VIRAT KOHLI'S BREAKAWAY YOUTH FASHION BRAND

Conceptualized by Collectabillia, a division of India's first celebrity commerce company Universal Sportbiz Private Limited (USPL), Wrogn is a breakaway youth fashion brand for men, co-created with Indian cricket youth icon Virat Kohli.

Currently available through India's leading retail chain Shoppers Stop and popular online retail store Myntra, Wrogn offers a unique range of shirts, tees, trousers, denims, boxers, socks, backpacks, etc.

BIG PLANS AHEAD

Wrogn aims to have 20 stores open over the course of next year. To be a part of this great endeavor, USPL invites young, ambitious and budding entrepreneurs to open exclusive Wrogn stores across India.

FRANCHISE FIGURES				
Area Required	Total Investment	Average Payback	Agreement Term	Target Locations
1000 sq. ft.	₹80-85 Lakh	Less than 3 Years	5 years	Malls & High Streets

WHY TEAM UP WITH WROGN?

- Successfully managed by India's first celebrity commerce company (USPL)
- Moderate investment business with impressive returns
- Attractive product margins of up to 40% on entire range
- Comprehensive guidance and support provided



GET IN TOUCH

For franchising queries please contact:

Mr. Nishant Poddar, Head – Sales
 Universal Sportsbiz Private Limited
 #500, CMH Road, 1st Floor, HAL 2nd Stage
 Bangalore - 560038, Karnataka
 Mobile: +91 9900721951
 Email: nishant@usplworld.com
 Website: www.wrogn.in


WROGN™
 BREAKAWAY YOUTH FASHION

WROGN.IN  @staywrogn  StayWrogn