

Investment Required

	Kiosk (Interior)	Parlour	Lounge
Area Requirement	150 sq.ft. +	250 sq.ft. +	500 sq.ft. +
Frontage	10 ft.>	12 ft.>	15 ft.>
Approximate Investment	₹10 Lakh	₹13 Lakh	₹18 Lakh
Gross Margin	50%	46-48%	52%
Site Development			
Civil Interior	2,20,000	3,00,000	5,27,860
Branding	84,000	1,16,000	1,76,970
Equipments	2,74,000	3,20,000	5,01,379
Furnitures		40,000	1,50,000
Local Purchase Items	20,000	20,000	20,000
Fees	5,98,000	7,96,000	13,76,209
Franchisee Fees* (includes store opening, marketing, project consultancy, training fees)	5,00,000	4,00,000	4,00,000
POS fees (Software Fees)	30,000	30,000	30,000
Service Tax	As applicable 4,30,000	As applicable 4,30,000	As applicable 4,30,000
TOTAL INVESTMENT (approx.)	10,28,000	12,26,000	18,06,209

All the figures (except fees) are approximate and will vary as per the size of the outlet.

* GFPL reserves the right to change the investment without prior notice.

* Projected investment does not include the cost of real estate, rent deposit, brokerage, etc.

* Miscellaneous Licenses are extra which franchisee will be borne.

* Service tax as applicable.